

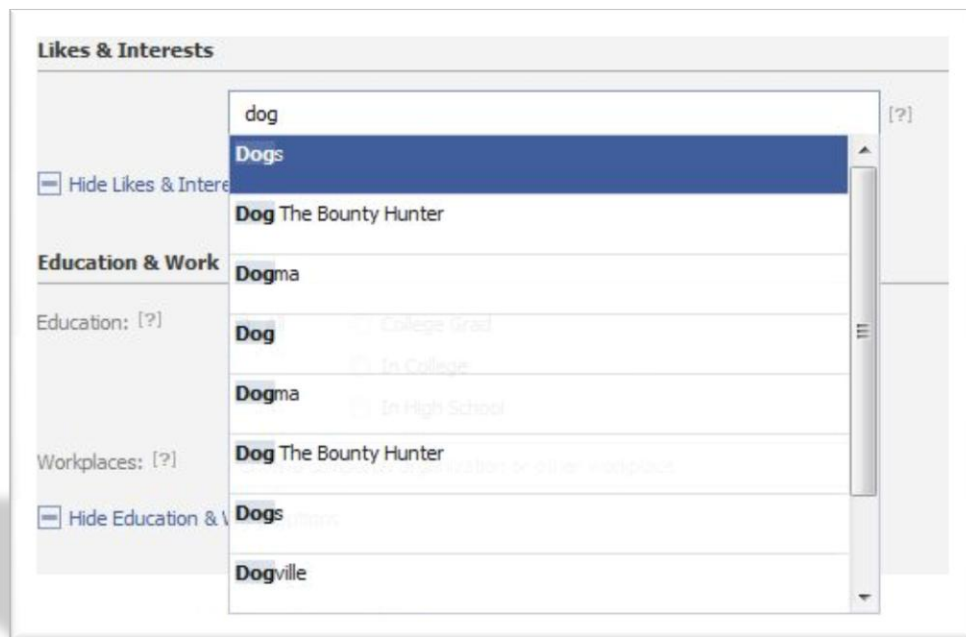


# Keyword Targeting

Keyword targeting is an insanely effective/easy way to make money with Facebook.

For example if you wanted to promote a dog training product instead of targeting everyone 35 years old in the US (since most won't have dogs, like dogs, etc) you target 35 year olds who say they like "dogs".

So in the "likes & interests" area you enter the keywords related to dogs and you're ad will only appear to those who say they love dogs, and whatever other keywords you choose.



**Note:** Over 700,000 like "dogs" alone. Just that one keyword. Crazy, isn't it?!

To give you an idea of some keywords you can target here are a few different lists of the most searches Facebook keywords. Look at each keyword and go to the CPA networks you joined and look for ways to promote relevant offers that people who like certain things would like.

Here are the top 597 keywords with how many people "like" it. So you can target one of these keywords and target the number of people given...

Barack Obama	10301335
Pizza	9720680
House	9502293
Music	9072848
Simpsons	8948958
Family Guy	8411748
Sleeping	7821784
Chocolate	7505349
2008	6337348
Grey's Anatomy	6175846
Dormir	6086160
Reading	5736442
society	5577423
Liberal	5558169
Robot Bot Or Crawler	5510805
Nokia 9500	5476397
Friends	5455237
Harry Potter	5442225
Movies	5153060
Twilight	5124664
School	5052908
McDonalds	5016996
The Beach	4940967
Guinness	4918610
Converse	4818329
Csi	4749373
Sex	4684342
Coca-Cola	4670497
Nutella	4522856
Football	4517431
Sleep	4221210
Country	4061565
Click	3922599
Rock	3849911
Lost	3758635
Shopping	3742163
Sports	3736982
Tattoos	3682951

Laughing	3670531
Starbucks	3647641
The Color Purple	3642917
I Need Vacation	3617068
Lord Of The Rings	3585601
Michael	3572497
Photography	3552383
Fresh Prince	3522281
Heroes	3489745
Scrubs	3474784
Bob Marley	3472426
American Beauty	3319158
Conservative	3278381
The Office	3253338
The Beatles	3217182
Park	3205983
Art	3205335
Etc.	3187388
Basketball	3184068
Dancing	3165901
Numbers	3136235
Adidas	3110671
The Notebook	3100418
R&b	3095404
Cooking	3093012
Will Smith	3064873
Messenger	3061079
Red Hot Chili Peppers	3060295
Swimming	3058613
South Park	3039963
Summer	3038417
Desperate Housewives	3029504
Medical Comedy	3024885
24	2956885
Ice Cream	2921163
Teen Drama	2918384
Hillsong United	2854773
The Bible	2827740

Texas Holdem Poker	2826905
Spongebob	2815293
Hanging Out With Friends	2789100
DJ	2777448
Prison Break	2775268
Rain	2762933
Moderate	2740718
Camping	2734648
Coldplay	2731872
Tranxcode Mercury Web Gateway	2729342
Tranxcode	2729342
Soccer	2696076
Mafia Wars Stone Cold Pimps	2687401
Flipping Pillow Over Get Cold Side	2659740
my mother	2654741
The Dark Knight	2650472
Band	2639798
Rip Michael Jackson We Miss You	2578330
Saving Private Ryan	2568177
Animal Farm	2566545
Uk	2494907
Jesus	2492567
Massages	2491594
Travel	2490985
Skittles	2489387
Cristiano Ronaldo	2476175
Rap	2449422
Martin	2446291
Memory	2446287
Youtube	2446285
Elementary	2437005
Pringles	2415671
Amazing Race	2408653
Vin Diesel	2408574
Vampire Weekend	2403592
The American President	2399043
I Really Hate Slow Computers	2392465
80's	2373952

Gossip Girl	2360101
James	2346707
Ncis	2344506
Christian	2336105
Linkin Park	2333313
Edward Cullen	2325284
Women	2323489
Peace	2317453
Ferrero Rocher	2305726
Queen	2265951
Traveling	2255800
Musica	2254108
Oreos	2242162
Yo Raye La Mesa Del Colegio	2241860
Nike	2240899
Hip Hop	2237424
Metallica	2236779
Adam Sandler	2214902
Family	2208097
Work	2180570
I Weekend	2170091
Texting	2167040
Pink	2157162
Johnny Cash	2151862
Farmville Cows	2149411
Staying Up Late	2146255
Titanic	2137085
Bbq's	2130600
June	2127478
American Idol	2125529
Water	2120389
Cuddling	2110469
Two And A Half Men	2075984
300	2074101
International Relations	2072016
MC'ing	2064004
Star Wars	2048234
Dirty Dancing	2044556

Ex	2041550
George	2041385
Paris	2040551
Money	2033265
Pirates Of The Caribbean	2027061
America's Next Top Model	2019874
The Postal Service	2010460
Twilight series	2006535
Radio	1995642
12	1995006
Wentworth Miller	1978217
Jack	1970905
Gad Elmaleh	1961988
Jazz	1961729
Ac/dc	1954694
Network	1948485
Addicted	1946373
Guns N' Roses	1943135
Hangover	1940441
Text Messages	1938217
Lil Wayne	1928811
Pop	1924199
Chocolate Chip Cookies	1922681
The National	1918678
Kinder Surprise	1917987
America	1909552
Prince	1909041
Democratic Party	1906253
Poker	1904291
Golf	1895777
Three Amigos	1895247
Victoria's Secret	1890360
Sarcasm	1887463
Pink Floyd	1877760
Empire Records	1876265
Forrest Gump	1867806
Taylor Swift	1862052
Canada	1857179

Disney	1856180
Green	1854129
Mtv	1850028
Tennis	1846851
Sushi	1845347
Walking	1843598
Michael Phelps	1842461
Gym	1833401
Johnny Depp	1832447
Jay-z	1827488
Primary School	1813797
Gardening	1809514
Relaxing	1809448
God	1809261
The Hills	1803662
Bob	1802822
Student	1795530
Fishing	1794965
Friends TV Series	1791606
Fight Club	1791399
Family Guy	1790374
Sex And The City	1779297
That 70's Show	1770012
Texas	1739506
The Ellen Degeneres Show	1735353
Hiking	1731479
The Killers	1728578
Peanut Butter	1724317
Children	1724081
Shrek	1723043
U2	1717307
Singing	1716034
Led Zeppelin	1707637
4 Brothers	1705047
Air	1696953
Music	1691551
The Secret	1687281
Top Gear	1681203

50	1681174
Chocolate Milk	1675776
Live Messenger	1675750
Baseball	1665582
Running	1657494
Guitar	1650378
The Godfather	1642830
Criminal Minds	1641300
Video Games	1636479
Rihanna	1636198
Justin Timberlake	1623809
Piercings	1620054
Tattoo Piercing	1616017
Napoleon Dynamite	1610548
Grey's Anatomy	1608065
Blue	1605354
Shoes	1586897
Pulp Fiction	1565281
Kings Of Leon	1564188
Cream	1563766
Vodka	1562780
Mario	1561043
English	1559779
Partying	1559675
iPhone	1553359
Dogs	1549043
History	1547343
Jack Johnson	1546664
One Tree Hill	1542031
Hockey	1540738
Cookie Dough	1539330
Mafia	1539024
Radiohead	1534195
Cadbury	1530261
Tom And Jerry	1521812
Crew	1510857
Heath Ledger	1510074
Ipods	1507731

Republican Party	1506272
Musique	1503955
Farmville Sheep	1501705
Mafia Wars	1497368
Boondock Saints	1496454
Volleyball	1492256
Current Events	1491548
The Dead	1491062
Cafe Tacuba	1490894
Dirty Jobs	1483193
Homework	1482007
Kinder Bueno	1481647
Jackass	1479370
Broken Social Scene	1475391
Random Laughter When Remembering Something	1471240
Tim	1470668
Hugs	1468999
Cars	1468287
Strawberries	1467307
Zara	1467202
Chicago	1463584
Sport	1461694
Australia	1460565
None	1459990
Seinfeld	1452562
Film	1443610
Shawshank Redemption	1443059
I Love Music	1440145
Earth	1440075
Street	1438795
Community Service	1437717
Discuter La Nuit Avant De Dormir	1434750
Books	1428217
Dexter	1427593
Los Simpson	1425477
Colombia	1421930
A Prayer For Owen Meany	1421917
Will And Grace	1418110

I Hate Cigarette	1413607
Lu	1409968
vin	1406388
Depeche Mode	1405908
Lady Gaga	1404588
Bush	1395988
Camp	1395490
The Police	1394537
Youth Group	1393216
Magazine	1391347
How I Met Your Mother	1390693
Candy	1389107
Christ	1388447
Pray	1388238
Parties	1388079
Fast And The Furious	1381288
Laughing When Someone Falls	1380708
Design	1380302
Skins	1378150
Subway	1377475
5 Gum	1377403
Summer Nights	1371324
Metal	1368862
Brownies	1366067
Faire La Fête	1365549
Summertime	1355971
Gum	1355225
Law	1352014
Joker	1347216
Gladiator	1347095
Keith Urban	1347007
Pool	1346751
Elementary School	1344985
Red Bull	1344061
Maltesers	1342287
Chile	1337055
Futurama	1336606
Scarface	1333965

Ali	1330429
Windows Live Messenger	1327969
Avril Lavigne	1324596
Tea	1320018
Watching Movies	1319163
Fashion	1318837
The Matrix	1317049
Les Bisoux Dans Le Cou	1312546
I Want Sleep5 More Minutes	1312338
Galatasaray	1310929
Frank Sinatra	1310699
Body	1308578
Oasis	1303084
KFC	1297159
The Lake	1296193
Chicken	1295302
Classic Rock	1294893
Eric Clapton	1288970
iTunes	1288396
Eminem	1286386
Muse	1281197
Wayne	1279857
Reeses	1278825
Hitchhiker's Guide To The Galaxy	1276815
Chuck	1276423
Bubblewrap	1273007
Transformers	1270850
Arrested Development	1270045
Kanye West	1267750
Jonas Brothers	1265906
Star Trek	1265877
Homer Simpson	1264777
Cookies	1261145
Curly Fries	1260834
Hannah Montana	1259425
The Island	1259017
Estoy Contra El Maltrato Animal	1257220
Writing	1257063

Rugby	1256137
Laughing Until It Hurts You Cant Breathe	1252570
Reggae	1251322
Alternative	1251056
I Love My Mom	1250932
Animals	1250651
I Use My Cell Phone See In Dark	1250050
I Hate Stuck Up Bitches	1245010
I Hate Waking Up In Morning	1243450
Les Musiques Qui Nous Rappellent Des Bons Moments	1229320
Hot Showers	1229252
The Stig	1228500
Foo Fighters	1227483
21	1222112
Campaign	1211921
Homer	1209796
Jason Mraz	1208441
Action	1207763
Dance	1205918
Ultimate	1203658
Fresh	1203502
Jr.	1202908
Les Amis ça Se Compte Sur Les Doigts De La Mains	1201170
Hero	1200986
The Doors	1200918
Entourage	1200211
Apple	1197860
Chillin	1197128
Nirvana	1195974
Comedy	1184802
Make Dont Like Button On Facebook	1183660
Cook	1182647
California	1182462
Rocks	1177405
The Cure	1177170
Susan Boyle	1175490
The Academy Is	1173848
Ii	1170387

Mr. Bean	1170221
American Pie	1167385
Dream	1167014
Mojito	1165767
Justice	1164511
I Hate Battery Low	1163109
5 Minuti E Arrivo In Realtà Sono Ancora In Mutande	1161385
Death	1153221
McFlurry	1152599
Nickelback	1152598
Millions	1151201
Ice Cream	1150614
Galletas De La Fortuna	1149998
Law And Order	1144641
Snowboarding	1144496
Legend	1144111
Colors	1141717
Boston	1139928
Puma	1135611
The Stand	1132329
Sunshine	1131762
Vacances	1131623
Soul	1125667
Entertainment	1124993
?1115167	
Yo También Me He Quedado Dormido En El Sofa	1113190
Bones	1112458
Hearts	1112365
T.i.	1110862
Batman: The Dark Knight	1109680
Light	1109364
Middle School	1106204
Wedding Crashers	1105716
Grease	1102671
Dark	1101741
Alicia Keys	1098223
Cake	1098116
Apple Students	1097287

Animales	1096489
Foundation	1094313
Survivor	1094060
Israel	1087175
The Saint	1086238
Toblerone	1085447
Spring	1080934
Xd	1080642
The Who	1076302
Rayban	1072752
Working Out	1072268
Jordan	1072220
And Many More	1071753
East Of Eden	1066709
Lee Evans	1065125
Pretty Much Anything	1063773
Jessica	1063419
Teacher	1062998
Mythbusters	1062571
Britney Spears	1061576
Daniel	1059955
Apollo 13	1058148
Anchorman	1056864
Mon Lit	1056507
Playboy	1056464
Akon	1056411
Italia	1056296
Smallville	1054007
Aerosmith	1053979
Green Day	1049951
A Walk To Remember	1048644
Chris Brown	1046148
Justin	1045817
Roller Coasters	1043118
War	1041946
Dormir Abrazados	1041836
House M.d.	1041267
Idol	1038337

Sara	1036988
Bob Dylan	1035269
Paramore	1035134
Manchester United	1034400
Superbad	1033865
France	1031274
Amy Winehouse	1029171
Anatomy	1028874
Rolling Stones	1027483
Batman	1027004
Sid And Nancy	1026963
Plage Soleil Pote Alcool Musique	1021820
Jeff Dunham	1014381
1111 Make Wish	1012417
Third Eye Blind	1012264
Roger Federer	1011338
Classical	1010791
Africa	1008350
Punk	1008285
Sleeping With One Leg Out Covers	1006140
Blow	1003912
I Hate Stupid People	1001638
concert	1001385
Finding Nemo	1001191
Des Bisous Dans Le Cou	1000146
Listening To Music	999236
Pride And Prejudice	998492
senior tag	998344
I Hate Private Number Calls	998169
My Cell Phone	998124
Wisin Y Yandel	997172
Slow Jams	996487
Bonfires	992740
The Notebook	992651
Shop	992484
Saw	991938
The Da Vinci Code	988690
Smoking	988357

Arts	988063
Fall Out Boy	985991
Nba	985766
Science	985710
Blues	985462
On Quune Vie Alors Il Faut En Profiter	984660
John Mayer	984659
Techno	983615
The Restaurant at the End of the Universe	981965
French	981387
Biking	980920
Leon	979958
La Vida Es Una Sola Y Hay Qe Saber Disfrutarla	979940
Ferrari	978588
Getting Paid	978171
Daft Punk	977785
Nip/tuck	977559
Jimmy Eat World	976453
Ellen	976359
Ipod	972430
Eating	970913
Theatre	970812
Softball	968651
My Cat	967160
Ace Ventura	964378
Csi Miami	963638
Dave Matthews Band	962491
Peter Griffin	961468
Dane Cook	960587
Milk	957322
Evanescence	954274
Friends	954042
Flip Flops	953180
Life Without Music Cant Exist	952800
Yo Tambien Le Debo Mucho Dios	952220
The Goonies	951331
Pubs	951197
Vino	950420

Barcelona	949752
Doug	948184
Incubus	947028
Doctor	943359
Politics	943084
Kings	942999
Army	942747
Gilmore Girls	941658
Ray	941358
Maroon 5	939444
Skiing	936696
Media	935091
Braveheart	934770
Lacoste	934588
I Love Sex	931607
Travelling	929713
Captain Blood	929527
Se Me Olvido Lo Que Tenia Que Hacer	929220
England	928859
Smiling	928789
Singing In The Shower	928061
Simpsons	928013
New York City	926012
Nokia	925106
Lamborghini	924700
The River	924163
Old School	923782

It's pretty amazing that the last search (#597) STILL has almost a million people liking it.

...Starting to see why keyword targeting on Facebook is such a HUGE opportunity?

So go out there and grab a few of these, find relevant offers, and get making some easy money!

Cheers!

Zach, Tim, and Steve

**P.S** – I would like to thank [Purpose Inc](#) for creating, finding and sharing this list.